

HEALTH ORGANIZATION
MANAGEMENT PROGRAM

**The John Aure
Buesseler, MD, MSBA
Distinguished
Lectureship
Series**

**Measurement and
Reporting Challenges
for Healthcare
Organizations:
the Redesign of
Payment Mechanisms**

Charles Parker

Chief Technology Officer and
Senior Vice President of
Business Development, MASSPRO

Monday

November 10, 2008

Lubbock Women's Club

Noon

www.hom.ba.ttu.edu

**John Aure Buesseler, MD, MSBA
Distinguished Lectureship Series**

**Attn: Claudia Ellis
Texas Tech University
15th and Flint
Lubbock, TX 79409-2101**

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**Attn: Claudia Ellis
15 and Flint
Lubbock, TX 79409-2101**

John Aure Buesseler, MD, MSBA Distinguished Lectureship Series

Charles Parker

Chief Technology Officer and Senior Vice President of Business Development, MASSPRO



Charles (Chuck) Parker is Chief Technology Officer and Senior Vice President of Business Development and Marketing at Masspro. He has led national programs for practice transformation and has served on national committees for assessing adoption requirements. He has been instrumental in developing Quality Measurement programs for CMS, the Commonwealth of Massachusetts, and Bridges to Excellence.

Mr. Parker has over 20 years of experience in healthcare technology and the strategic design of evaluation and measurement strategies. He served as principal in the development of the Quality Improvement Organization (QIO) Bridges to Excellence (BTE) Physician Office Link, the Office of the National Coordinator for Healthcare IT (ONC) Secure Messaging Pilot program, and the Centers for Medicare & Medicaid Services Doctor's Office Quality -Information Technology (DOQ-IT) program, including the Office System Survey, a national physician office assessment tool. His experience includes more than eight years in methodology and program evaluation. Considered an authority in his field, Mr. Parker serves in positions of leadership on a variety of professional boards and associations, including the Privacy and Compliance Expert Panel for the Certification Commission on Healthcare Information Technology, the Ambulatory Task Force for the Healthcare Information Management Systems Society, the Massachusetts Health Data Consortium, the Massachusetts eHealth Collaborative, the Massachusetts State Technical Advisory Group, and the Office of National Coordinator's HIT Definitions Project. He routinely provides testimony to Federal and State authorities regarding HIT.

Previous Buesseler Distinguished Lecturers
Lowel Patrick Oden, MBA
President, Shannon Associates

Ann Hendrich, RN, MSN, FAAN
Vice President, Clinical Excellence Operations
Ascension Health

About Dr. Buesseler

The lectureship was named to honor Dr. Buesseler's contributions to healthcare in West Texas and to recognize his profound impact at both Texas Tech University and the Texas Tech University Health Sciences Center. During his tenure with the Texas Tech University System, Dr. Buesseler championed the creation of the Health Organization Management (HOM) program. The HOM Program is the first and only joint venture department between the School of Medicine at the Texas Tech Health Sciences Center and the Rawls College of Business at Texas Tech University.

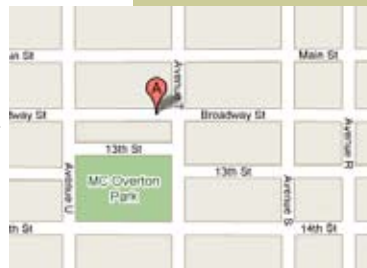


Dr. John Aure Buesseler, MD, MSBA

- Founding Vice President for Health Affairs TTU, 1970 – 1975
- Founding Executive Vice President, TTUHSC, 1972 – 1974
- Founding CEO, TTUHSC, 1970 – 1974
- Founding Dean of the Texas Tech School of Medicine, 1970 – 1973
- Founding Chairman and Professor of the Health Organization Management Department, 1971 – 1975

Lubbock Women's Club

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Limited Seating — Register Today

Measurement and Reporting Challenges for Healthcare Organizations: the Redesign of Payment Mechanisms

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**Reservations by October 27
by Mail, Fax, or E-mail**

Please copy for additional attendees

Pay CASH or CHECK at the door
\$20 for the Public
\$10 for Students

**HEALTH ORGANIZATION
MANAGEMENT PROGRAM**

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