

EDUCATION:

- Ph.D. - 2000 (Administration – Health Services) Schools of Business & Health Related Professions
University of Alabama at Birmingham
Birmingham, Alabama
- M.P.H. - 1997 (Health Administration) School of Public Health
University of South Carolina
Columbia, South Carolina
- B.S. - 1987 (Hotel Administration) School of Hotel Administration
Cornell University
Ithaca, New York

ACADEMIC & SCHOLARSHIP RELATED AWARDS:

- Best Article Award 2004 – Academy of Management. For the 2003 *Academy of Management Executive* article: “Mitigating Risks, Visible Hands, Inevitable Disasters, and Soft Variables: Management Research that Matters to Managers.”
- Best Theory to Practice Paper Award 2004 – The Academy of Management’s Health Care Management Division. Paper entitled: “Tracing the Evolution of Pluralism in Community-Based Coalitions.”
- Best Paper Based on a Dissertation 2001 – The Academy of Management’s Health Care Management Division. Paper entitled: “State Health Agencies: A Configuration Approach.”
- Outstanding Reviewer Awards – The Academy of Management’s Health Care Management Division (2000, 2001, 2002, 2004).

RESEARCH INTERESTS:

Strategic management, innovation diffusion, information systems and their effects on performance (both financial and population health outcome related).

REFEREED PUBLICATIONS:

33. Palmieri, P. A., Peterson, L. T., and **Ford, E. W.** (Accepted 2008). Technological iatrogenesis: New risks necessitate heightened management awareness. *Journal of Healthcare Risk Management*.
32. Scanlon, D. P., Christianson, J. B., and **Ford, E. W.** (Accepted 2007). Hospitals Responses to Leapfrog in Local Markets. *Medical Care Research Review*.
31. **Ford, E. W.**, McAlearney, A., Phillips, M. T., Menachemi, N. and Rudolph, B. (Accepted 2007). Computerized Physician Order Entry (CPOE) Adoption in U.S. Hospitals: Can the Federal Mandate Be Met? *International Journal of Medical Informatics*.

30. **Ford, E. W.** and Short, J. C. (2008). The Impact of Health Networks and Systems Configurations on Patient Safety Initiative Responses. *Health Care Management Review*. 33(1), pp. 13-20. (Accepted 2007).
29. Thouin, M., Hoffman, J. J., and **Ford, E. W.** (2008). The Effect of Information Technology (IT) Investments on Firm-Level Performance in the Healthcare Industry. *Health Care Management Review*. 33(1), pp. 60-69. (Accepted 2007).
28. **Ford, E. W.** and Scanlon, D. P. (2007). Promise and Problems with Supply Chain Management Approaches to Health Care Purchasing. *Health Care Management Review*. 32(3), pp. 192-202. (Accepted 2007).
27. Menachemi, N., **Ford, E. W.**, Beitsch, L. M., and Brooks, R. G. (2007). Incomplete EHR Adoption: Late Uptake of Patient Safety and Cost Control Functions. *American Journal of Medical Quality*. 22(5), pp. 319-326. (Accepted 2007).
26. Menachemi, N., Matthews, M. C., **Ford, E. W.**, and Brooks, R. G. (2007). The Influence of Payer-Mix on EHR Adoption by Physicians. *Health Care Management Review*. 32(2), pp. 111-118. (Accepted 2007).
25. **Ford, E. W.** and Hughes, J. A. (2007). A Collaborative Product Commerce Approach to Value-based Health Plan Purchasing. *Supply Chain Management: An International Journal*. Volume 12(1), pp. 32-41. (Accepted 2006).
24. Culbertson, R. A., Hughes, J. A., and **Ford, E. W.** (2007). Entrepreneurship in the Board Room: Board Roles in Managing Innovation and Risk. *Advances in Healthcare Management*. Volume 6, pp. 199-224. (Accepted 2006).
23. **Ford, E. W.**, Duncan, W. J., Bedeian, A. G., and Ginter, P. M. (2006). People, Places, and Life Transitions: Consequential Experiences in the Lives of Management Laureates. *Academy of Management Learning & Education*. Volume 5(4), pp. 408-421. (Accepted 2006).
22. Menachemi, N., **Ford, E. W.**, Chukmaitov, A., and Brooks, R. G. (2006). The Effect of Managed Care Penetration and other Factors on the use of CPOE by Physicians in the Ambulatory Setting. *The American Journal of Managed Care*. Volume 12, pp. 738-744. (Accepted 2006).
21. Wells, R. S., **Ford, E. W.**, and Ward, A. (2006). Community Based Coalitions' Capacity for Sustainable Action: The Role of Relationships. *Health Education & Behavior*.
20. Beich, J. J., Scanlon, D. P., Ulbrecht, J., **Ford, E. W.**, and Ibrahim, I., (2006). Assessing Managed Care Organization Sponsored Disease Management Programs from a Value Purchasing Perspective. *Medical Care Research & Review*. Volume 63(1), pp. 96S-116S.
19. **Ford, E. W.**, Menachemi, N., and Phillips, M. T. (2006). Predicting the Adoption of Electronic Health Records by Physicians: When will Health Care be Paperless? *Journal of the American Medical Informatics Association*. Volume 13(1), pp. 106-112.
18. Reeves, T. C., **Ford, E. W.**, Duncan, W. J. and Ginter, P. M. (2005). Communication Clarity in Strategic Management Data Sources. *Strategic Organizations*. Volume 3, pp. 243-278.

17. **Ford, E. W.**, Ginter, P. M., and Duncan, W. J. (2005). Health Departments' Implementation of Public Health's Core Functions: An Assessment of Health Impacts. *Public Health*. Volume 119 (1), pp. 11-21.
16. Reeves, T. C. and **Ford, E. W.** (2004). Strategic Management and Performance Differences: Nonprofit versus For-Profit Health Care Organizations. *Health Care Management Review*. Volume 29 (4), pp. 298-308.
15. Wells, R., **Ford, E. W.**, Holt, M. L., McClure, J. A., and Ward, A. (2004). Tracing the Evolution of Pluralism in Two Community-Based Coalitions. *Health Care Management Review*. Volume 29 (4), pp. 329-343.
14. Zellars, K. L., Hochwarter, W. A., Hoffman, N. P., Perrewé, P. L., and **Ford, E. W.** (2004). Experiencing Job Burnout: The Roles of Positive and Negative Traits and States. *Journal of Applied Social Psychology*. Volume 34 (5), pp. 887-911.
13. **Ford, E. W.**, Wells, R. S., and Bailey, B. (2004). Sustainable Network Advantages: A Game Theoretic Approach to Community Based Health Care Coalitions. *Health Care Management Review*. Volume 29 (2), pp. 159-169.
12. **Ford, E. W.**, Wells, R. S., and Capper, S. A. (2003). High Performance Public Health: Assessing Agencies' Strategic Management Capabilities. *Journal of Health and Human Services Administration*. Volume 25 (4), pp. 407-431.
11. **Ford, E. W.**, Duncan, W. J., Rousculp, M. D., Bedeian, A. G., Ginter, P. M., and Adams, A. A. (2003). Mitigating Risks, Visible Hands, Inevitable Disasters, and Soft Variables: Management Research that Matters to Managers. *The Academy of Management Executive*. 17 (1), pp. 46-60.

Reprinted in 2005 in *The Academy of Management Executive* "Ten Classic Articles Issue" Volume 19 (4), 24-38.

Reprinted in Portuguese as: **Ford, E. W.**, Duncan, W. J., Rousculp, M. D., Bedeian, A. G., Ginter, P. M., and Adams, A. A. (2003). A Pesquisa Que Faz Diferença. *Revista de Administração de Empresas*. Volume 43 (4), pp. 86-101.
10. **Ford, E. W.**, Duncan, W. J., and Ginter, P. M. (2003). The Structure of State Health Agencies: A Strategic Analysis. *Medical Care Research and Review*. 60 (1), pp. 31-57.
9. Duncan, W. J., **Ford, E. W.**, Rousculp, M. D., and Ginter, P. M. (2002). Community of Scholars: An Exploratory Study of Management Laureates. *Scientometrics*. Volume 55 (3), pp. 367-381.
8. **Ford, E. W.**, Hayes, R., and Hollman, K. (2002). The Future of Defined Contribution Health Plans. *The Journal of Financial Service Professionals*. Volume 56 (3), pp. 55-66.
7. **Ford, E. W.** (2002). Economic Implications of Defined Contribution Health Plans. *Business Economics*. Volume 37 (1), pp. 38-45.
6. Richardson, W. D. and **Ford, E. W.** (2002). Shovels, Trowels, and Scoops: In Search of the Right Tool to Explain Scientific Management? *The Journal of Management Education*. Volume 26 (2), pp. 194-204.

5. Richardson, W. D., **Ford, E. W.**, and Menachemi, N. (2001). From MedPartners to CareMark Rx: Prescription for Success. *Journal of the International Academy for Case Studies*. Volume 7 (6), pp. 49-52.
4. Richardson, W. D., **Ford, E. W.**, Slovensky, D. J., and Menachemi, N. (2001). The Information Superhighway: Are Management Faculty Still Parked in the Driveway? *Journal of Education for Business*. Volume 77 (1), pp. 57-61.
3. Fottler, M. D., Ford, R. C., Roberts, V., and **Ford, E. W.** (2000). Creating a Healing Environment: The Importance of Setting in the New Consumer-Oriented Healthcare System. *The Journal of Health Care Management*. Volume 45 (2), pp. 91-107.
2. Fottler, M. D., Johnson, R. A., McGlowan, K. J., and **Ford, E. W.** (1999). Attitudes of Organized Labor Officials toward Health Care Issues: An Exploratory Survey of Alabama Labor Officials. *Health Care Management Review*. Volume 24 (2), pp. 71-82
1. Slovensky, D. J., Garrie, R. M., and **Ford, E. W.** (1998). Benchmarking Best Practices in HIM Education. *Educational Perspectives in Health Information Management*. Volume 1, pp. 45-63.

REFEREED PUBLICATIONS UNDER REVIEW:

- Palmieri, P. A., Peterson, L. T., and **Ford, E. W.** (Under Review). Technological iatrogenesis: New risks necessitate heightened management awareness. *Journal of Healthcare Risk Management*.
- Huerta, T. R.; **Ford, E. W.**; and Rudolph, B. A. (Under Review). Testing the Hospital Value Proposition: An Empirical Analysis of Efficiency and Quality.
- Menachemi, N.; Matthews, M.; **Ford, E. W.**; and Brooks, R. G. (Under Review). The Impact of Local Hospital IT Capabilities on Physician EMR Adoption.
- Mick, S. S., **Ford, E. W.**, and Keck, A. E. (R&R). A Conceptual Model for the Study of Rural Elderly Care.
- Christianson, J. B., Scanlon, D. P., and **Ford, E. W.** (Under review). Can Health Care Purchasers Cross the Quality Chasm? Evidence from the Leapfrog Group's Patient Safety Initiative.
- Thouin, M., Hoffman, J. J., and **Ford, E. W.** (R&R). Information Technology Outsourcing and Firm-Level Performance: A Transaction Cost Perspective.
- Baker, J.; Song, J.; Jones, D.; and **Ford, E. W.** (Under Review). A Resource-based View of Health Information Technology Investment and Returns.

CURRENT GRANTS, CONTRACTS & FUNDED AWARDS:

- Ford, E. W.**, Nix, T. W. (PI), and Huerta, T. R. (AY 2007-2008). *Health Organization Management Distance Education Initiative*. Funded for \$40,000 Texas Tech University Graduate School.
- Nelson, R. (PI) and **Ford, E. W.** (Statistical Modeling and Survey Consultant)(2006-2008). *Economic Analysis of Electronic Medical Record Adoption by Small Group Physician Practices*. U. S. Department of Health and Human Services, Washington, D. C.

Bailey-Monjarres, C. (PI) and **Ford, E. W.** (Evaluator)(2005-2006) *LaCARE: A NHIN Demonstration by the State of Louisiana*. Through the Office of the National Coordinator for Health Care Information Technology (ONCHIT), Washington, D.C. Award covers 40% of Ford's salary for one year.

Jetson, R. A. (PI) and **Ford, E. W.** (Evaluator)(2006-2011). *Long-term Care Transformation for Louisiana Housing Authority*. Through the Centers for Medicare and Medicaid Services, Washington, D.C. Award covers 13% of Ford's salary for five years.

Lemming, M. (PI) and **Ford, E. W.** (Evaluator)(2005-2007). *Technology Implementation Grant for the ByNet Program* (UC1 HS 016151). Through the Agency for Health Care Research and Quality, Rockville, MD. Award covers 10% of Ford's salary for three years.

COMPLETED GRANTS, CONTRACTS & FUNDED AWARDS:

Gabbay, R. (PI) and **Ford, E. W.** (Co-Investigator)(2005-2006). *Impact of nurse case management on diabetes co-morbidity*. Through the National Institutes of Diabetes & Digestive & Kidney Disease, Bethesda, MD. Award covers 10% of Ford's salary for five years.

Delbanco, S. (PI), **Ford, E. W.** (Co-Investigator)(2003-2006). *Assessing the Leapfrog Incentive & Reward Program*. Agency for Health Care Research and Quality, Rockville, MD. R-01: \$1,200,000. Award covers 15% of Ford's salary for three years plus indirect costs.

Williams, C (PI) and **Ford, E. W.** (2005). *InformationLinks: Louisiana Health Information Exchange [LaHIE] – Regional Infectious Disease Pilot Proposal Narrative*. Through the Robert Wood Johnson Foundation, Princeton, NJ.

Ferguson, T. B. (PI) and **Ford, E. W.** (Evaluator)(2004). *Cardiovascular Care Disparities: Safety-Net HIT Strategy* (P20 HS 15305). Through the Agency for Health Care Research and Quality, Rockville, MD.

Lemming, M. (PI) and **Ford, E. W.** (Evaluator)(2004). *HIT Service Integration*. Through the Agency for Health Care Research and Quality, Rockville, MD (P20 HS15195). Award covered 10% of Ford's salary for one year.

Ford, E. W. (2003). *Research Associate Contract*. Pennsylvania Office of Rural Health, State College, PA. Award covered 15% of Ford's salary for three years.

Ford, E. W. (PI) and Wells, R. S. (Co-PI)(2001). *A Network Analysis of the Appalachian Cancer Network*. College of Health & Human Development, The Pennsylvania State University. Seed grant \$14,865.

Bronstein, J., and **Ford, E. W.** (2001). *Cost Effectiveness Analysis of Managed Care Waiver: Alabama Medicaid Agency – Montgomery, AL. Contracted analysis*.

GRANTS & CONTRACTS UNDER REVIEW:

Ford, E. W. (PI). Huerta, T. R., DeLucia, P. R., Hill, G., Haq, S., Hicks, R., Green, A., and Seifert, C. (October 1, 2007). *Health Information Technology: Difficulties in Diffusion*. TTU-TTUHSC Joint Initiative. Texas Tech University. Request: \$496,000.

Ford, E. W. (PI), and Peterson, L. T. *Translating Electronic Medical Record Data into Evidence-Based Information*. Vice President's Research Enrichment Grant. Texas Tech University. Request: \$35,000.

Ford, E. W. (PI). Huerta, T. R., DeLucia, P. R., Hill, G., Haq, S., Hicks, R., Green, A., and Seifert, C. (October 1, 2007). *Consequences of Implementing a CPOE System: A Nurse Workflow Analysis*. Texas Tech's Vice President of Research Award Grant Program. \$629,371.

Ford, E. W. (PI), Huerta, T. R., DeLucia, P. R., Hill, G., Haq, S., Hicks, R., Green, A., Seifert, C., Mullins, C., Chang, J., and Peterson, L. T. *Implementing a CPOE System: The Impact on Nursing Care Core Measures*. AHRQ Health Services Research Demonstration and Dissemination Grants (PA-07-247). \$598,294.

DeLucia, P. R., Decker, S., Durso, F. T., **Ford, E. W.**, Gallegos, B., Green, A., Hicks, R., Koerber, A., Palmieri, P., Seifert, C., and Williams, T. *Enhancing Patient Safety through Multidisciplinary Research: A Study of Handoffs in Nursing*. Research Development Fund. Texas Tech University. Request: \$480,604.

DeLucia, P. R., Decker, S., Durso, F. T., **Ford, E. W.**, Gallegos, B., Green, A., Hicks, R., Koerber, A., Palmieri, P., Seifert, C., and Williams, T. *Enhancing Patient Safety through Multidisciplinary Research: A Study of Handoffs in Nursing*. TTU-TTUHSC Joint Initiative. Texas Tech University. Request: \$442,747.

CONFERENCE PROCEEDINGS:

Baker, J.; Song, J.; Jones, D., & **Ford, E. W.** (December 10, 2006). An Empirical Examination of the Effect of Personnel-Based and Tangible Information Technology Resources on Healthcare System Performance. Presented at *The International Conference on Information Systems*. Located in Milwaukee, WI.

Ford, E. W. and Scanlon, D. P. (2006). Promise and Problems with Supply Chain Management Approaches to Health Care Purchasing. *The Academy of Management Annual Meeting Proceedings*. Located in Atlanta, GA.

Mick, S. S. and **Ford, E. W.** (2005). A Conceptual Model for the Study of Rural Nursing Homes. Presented at the National Rural Health Association. Located in New Orleans, LA.

Wells, R. S., **Ford, E. W.**, Holt, M., McClure, J., and Ward, A. (August 8, 2004). Tracing the Evolution of Pluralism in Community-Based Coalitions. Presented at a Paper Session of *The Academy of Management's Health Care Management Division*. Located in New Orleans, LA.

Ford, E. W. and Slovensky, D. J. (2004). Aligning Information Resources with Strategic Orientation. *Proceedings of the Southeast Decision Sciences Institute*. pp. 95-97.

Reeves, T.C. and **Ford, E. W.** (2003). Abstract – Financially Sustainable? For-Profit vs. Nonprofit Health Service Organizations. *AcademyHealth*. pp. 186-187.

Well, R. S., and **Ford, E. W.** (2003). Cancer Prevention Coalitions in Appalachia: The Structure of Empowerment. *Fifth Annual Health Care Organizations Conference*.

- Ford, E. W.** (2002). State Health Agency Configurations and Their Relationship to Measures of Population Health. *Fourth Annual Health Care Organizations Conference*.
- Ford, E. W.** (2001). State Health Agencies: A Configuration Approach. *The Academy of Management's Health Care Division* (Best paper based on a dissertation).
- Richardson, W. D., **Ford, E. W.**, and Menachemi, N (2001). From MedPartners to CareMark Rx: A Bumpy Ride. *Proceedings of the Southwest Case Research Association*.
- Zellars K. L., Miles, A. K., and **Ford, E. W.** (2000). I Can Do It, But Can My Group? The Impacts of Group Efficacy Beliefs and Perceived Control on Individual Work Outcomes. *Proceeding of the Southern Management Association*.
- Ford, E. W.**, Ginter, P. M., and Duncan, W. J. (2000). The Confusing Words of Strategy: Improving Teaching and Research. *Proceedings of the Southwest Academy of Management Association*. pp. 369-375.
- Ford, E. W.** (2000). Strategic Thinking and Complexity Theory. *Proceedings of the Southwest Academy of Management Association*. pp. 352-358.
- Ford, E. W.**, Slovensky, D. J., and Singh, S. K. (2000). Information Resources and Strategic Orientation. *Proceedings of the Southwest Academy of Management Association*. pp. 238-245.

PRESENTATIONS:

- Ford, E. W.**, Huerta, T. R., and Peterson, L. T. (August 2008). Integrating management research into an interdisciplinary framework. Presented at *The Academy of Management's Health Care Management Division*. Located in Anaheim, CA.
- Ford, E. W.**, Short, J. C., and Peterson, L. T. (August 2007). The Impact of Health Networks and Systems Configurations on Patient Safety Initiative Responses. Presented at *The Academy of Management's Health Care Management Division*. Located in Philadelphia, PA.
- Thouin, M., Hoffman, J. J, and **Ford, E. W.** (August 2007). Information Technology Outsourcing and Firm-Level Performance: A Transaction Cost Perspective. Presented at *The Academy of Management's Health Care Management Division*. Located in Philadelphia, PA.
- Ford, E. W.** (August 15, 2006). Macro-Level Influences on Health Care Behavior. Discussant at *The Academy of Management's Health Care Management Division*. Located in Atlanta, GA.
- Ford, E. W.** and Scanlon, D. P. (August 14, 2006). Promise and Problems with Supply Chain Management Approaches to Health Care Purchasing. Presented at *The Academy of Management's Health Care Management Division*. Located in Atlanta, GA.
- Ford, E. W.** (August 16, 2006). Computerized Physician Order Entry Adoption in Hospitals: Waiting for the 3rd Wave of Innovation. Presented at an Interactive Session of *The Academy of Management's Technology and Innovation Management Division*. Located in Atlanta, GA.

- Ford, E. W.** (August 11, 2006). Qualitative Research: The Agony and the Ecstasy. Presented at a Professional Development Workshop of *The Academy of Management's Health Care Management Division*. Located in Atlanta, GA.
- Ford, E. W.** (July 15, 2006). Health Information Technology: Technology, Practice, and Promise. Presented at the Lubbock Round Table Luncheon. Located in Lubbock, TX.
- Ford, E. W.** (May 8, 2006). Public Health Implications for Creating a Health Information Technology Infrastructure for the *Statewide Health Workforce and Health Information Technology Summit*. Located in Austin, TX.
- Ford, E. W.** (February 17, 2006). Promoting HIT in the Hospital Setting. Presented at the Regional Health Information Technology Breakfast Forum for the *Texas Health Institute*. Located in Lubbock, TX.
- Ford, E. W.** (August 6, 2005). Bringing your Research Ideas to Fruition: feedback from the Experts. Presented at a Professional Development Workshop of *The Academy of Management's Health Care Management Division*. Located in Honolulu, HI.
- Ford, E. W.** (August 7, 2005). Rasch Analysis: An Easy Start to Being a Bayesian. Presented at a Methods Workshop of *The Academy of Management's Health Care Management Division*. Located in Honolulu, HI. Presenter and Session Chair.
- Ford, E. W.** (May 23, 2005). Supply Chain Management Approaches to Health Care Purchasing: How *NOT* to be the Weakest Link. Presented to the World Research Group Healthcare Management Conference. Las Vegas, NV.
- Ford, E. W.** (October 8, 2004). The Leapfrog Group's Patient Safety Initiatives. Presented to the Missouri Association of Health Plans Health Care Summit. Lake of the Ozarks, MO.
- Scanlon, D., **Ford, E. W.**, and Christianson, J. (July 12, 2004). Early Evidence of the Leapfrog Group's Impact on Hospital Safety. Presented to The Agency for Healthcare Research and Quality's Turning Research into Practice Meeting. Washington, D.C.
- Scanlon, D., Christianson, J., and **Ford, E. W.** (2004). *The Impact of the Leapfrog Group on Hospital Patient Safety Practices*. To be presented the *AcademyHealth*. Located in San Diego, CA.
- Ford, E. W.** and Reeves, T. C. (August 6, 2003). Differences in Strategic Management Capabilities: For-profit versus Nonprofit Health Care Organizations. Presented at a Paper Session of *The Academy of Management's Health Care Management Division*. Located in Seattle, WA.
- Ford, E. W.**, Wells, R. S., and Reeves, T. C. (August 5, 2003). Strategic Learning, Environmental Fit, and Financial Performance. Presented at the "Learning, Knowing, and Forgetting," Paper Session of *The Academy of Management's Business Policy Division*. Located in Seattle, WA.
- Ford, E. W.** and Reeves, T. C. (June 27, 2003). Financially Sustainable? For-Profit vs. Nonprofit Health. Presented at the *AcademyHealth*. Located in Nashville, TN.
- Ford, E. W.** (August 10, 2002). How I Broke Fottler's Rules and Survived. Presented at the Professional Development Workshop of *The Academy of Management's Health Care Management Division*. Located in Denver, CO.

Ford, E. W. (June 7, 2002). State Health Agency Configurations and Their Relationship to Measures of Population Health. *Fourth Annual Health Care Organizations Conference*. Sponsored by the Center for Health Research at the University of California – Berkeley.

Ford, E. W. (2001). Environment, Strategy, and Structure: A Study of State Health Agencies. Presented at *The Academy of Management's Public and Nonprofit Division*. Located in Toronto, Canada.

Ford, E. W. (2001). State Health Agencies: A Configuration Approach. Presented at *The Academy of Management's Health Care Division* (Best paper based on a dissertation). Located in Toronto, Canada.

Ford, E. W. (2000). The Great Books, Will They Really Matter Any More? *Presentation and Proceedings of The Southern Management Association*. Located in Orlando, FL.

Ford, E. W. (2000). Strategic Thinking and Complexity Theory. Presented at the *Southwest Academy of Management Association*. Located in San Antonio, TX.

Ford, E. W. (2000). Information Resources and Strategic Orientation. Paper presented at the *Southwest Academy of Management Association*. Located in San Antonio, TX.

OTHER SCHOLARLY RESEARCH, PUBLICATIONS, POSTERS & REPORTS:

Ford, E. W. (Contributor)(2006). Roadmap for the Mobilization of Healthcare Information in Texas. Prepared for the Texas Department of State Health Services' Health Information Technology Advisory Committee. Submitted to the Texas Statewide Health Coordinating Council on July 20, 2006.

Newhouse, J. with contributions from Olden, P., Burton, L., and **Ford, E. W.** (2006). Organizational Behavior & Thinking / Strategic Thinking. *The AUPHA Exchange*. March / April 2006.

Ford, E. W., Menachemi, N., and Phillips, M. T. (May 2006). Predicting the Adoption of Electronic Health Records by Physicians: When will Health Care be Paperless? The American Medical Informatics Association Annual Meeting held in Phoenix, AZ. Poster Presentation.

Scanlon, D. P., Christianson, J. B., **Ford, E. W.**, and Lucas, C. M. (July 21, 2004). Boeing Enrollment and Benefits Survey: Summary Report. Report to The Boeing Company.

Ford, E. W., Scanlon, D. P., Christianson, J. B., and Lucas, C. M. (February 2, 2004). Assessing The Leapfrog Group's Incentives and Rewards Initiative: Summary of Findings from a Membership Survey. Report to The Leapfrog Group.

Scanlon, D. P., **Ford, E. W.**, and Holt, H. D. (September 12, 2003). Assessing the Business Case for the Evalu8 RFI: Summary of Findings from Evalu8 Member Survey. Report to the National Business Coalition on Health.

Ford, E. W. (2003). Health Officer or Health Commissioner. In Michael Stahl (Ed.), *The Encyclopedia of Health Care Management* (p. 266). Thousand Oaks, CA: Sage Publications.

Ford, E. W. (2003). Hypercompetition. In Michael Stahl (Ed.), *The Encyclopedia of Health Care Management* (p. 281). Thousand Oaks, CA: Sage Publications.

Ford, E. W. (2003). Public Health Core Disciplines. In Michael Stahl (Ed.), *The Encyclopedia of Health Care Management* (pp. 469-470). Thousand Oaks, CA: Sage Publications.

Ford, E. W. (2002). Evaluation of Strategic Choice. In Ginter, P. M., Swayne, L. E., and Duncan, W. J., *Strategic Management of Health Care Organizations* (pp. 264-265), Oxford, Blackwell Inc.

Ford, E. W. (2001). A comparative study of state health agency configurations and the communication patterns of their leaders. *Dissertation Abstracts International*, 61(08), p. 3249 (UMI No. AAT9982652; ISBN 0-599-89060-6).

Slovensky, D. J., Garrie, R. M., **Ford, E. W.**, and Houser, S. H. (1998). Benchmarking Best Practices in HIM Education. *Poster presented at the Leslie Blide Memorial Research Forum of the Assembly on Education, American Health Information Management Association*, in Columbus, Ohio.

TEACHING INTERESTS:

Strategic management, health administration, research methods, and health program evaluation

TEACHING EXPERIENCE:

Rawls College of Business, Texas Tech University

MGT 5308: Consumerism, Legal and Ethical Issues, Patient Safety, Information Technology, and Systems' Redesign – Instructor (Fall 2006 & 2007).

Rawls College of Business, Texas Tech University

MGT 5306: Clinical Aspects of Health Organization Management (Spring 2006 & 2007).

School of Public Health and Tropical Medicine, Tulane University

EDOC 677: Health Services Research Methods – Instructor (Fall 2005). Conducted at the Centers for Disease Control and Prevention in Atlanta, GA.

School of Public Health and Tropical Medicine, Tulane University

HSMG 603: Principles of Management – Instructor (Summer 2005).

School of Public Health and Tropical Medicine, Tulane University

HSMG 677/8: Health Care Decision Making – Instructor (Summer 2005).

School of Public Health and Tropical Medicine, Tulane University

EDOC 976: Qualitative Research Methods – Instructor (Fall 2004).

College of Health and Human Development, The Pennsylvania State University

HPA 556: Strategy Development in Healthcare Organizations – Instructor (Spring 2002 & 2004).

College of Health and Human Development, The Pennsylvania State University

HPA 332: Health Systems Management – Instructor (Fall 2001, Fall 2002, Fall 2003).

College of Health and Human Development, The Pennsylvania State University

HPA 531: Health Program Evaluation – Instructor (Summer 2003, 2004, & 2005).

College of Health and Human Development, The Pennsylvania State University

HPA 410: Principles of Public Health Administration – Instructor (Spring 2003).

Culverhouse College of Commerce & Business Administration, University of Alabama

HCM 474: Health Care Internship – Coordinator (Summer 2000 – Summer 2001).

School of Public Health: University of Alabama at Birmingham

SPH 690: The Public Health Integrative Experience – Course Master (Summer 2000 & 2001).

School of Business, University of Alabama at Birmingham

MG 450: Business Policies & Decisions – Instructor (Summer 1999).

School of Public Health, University of Alabama at Birmingham

HCO 600: Population Based Health Programs – Course Master (Fall 1998 – Fall 2000).

School of Business, University of Alabama at Birmingham

MG 302: Management Processes and Behavior – Instructor (Fall 1998).

PROFESSIONAL SERVICE ACTIVITIES & CONSULTING:

Appointed a Community Leader for Value-driven Health Care (November 2007). U.S. Department of Health and Human Services.

Incentive Grant Review Panel (Elected August 2007 – 2010). *Texas Tech University University-wide Committee.*

Board Member (June 2007 – Present). *Association of University Programs in Health Administration.*

Editorial Review Board Member (October 2006 – Present). *Health Care Management Review.*

Texas Tech Law School's Healthcare Mediation Series – The Culture of Health Care Organizations.
Member of the Expert pane (October 3, 2006).

The Robert Wood Johnson Foundation (RWJF) – Changes in Health Care Financing and Organization (HCFO) – Member, Public Health Systems Initiative Review Panel (2006).

Health Information Technology Advisory Committee (HITAC) – Technology Subcommittee Member – March – July 2006. Formed as part of Texas State Senate Bill 45 in 79th Legislative Session.

American College of Health Care Executives – Higher Education and Research Committee – Member 2005 – 2007.

National Institutes of Health – Small Business Innovation Research (SBIR) – Member, Special Study Section (2005 – Present – 6 Panels).

Veterans Administration – VISN 8 – Tampa Bay, FL; Miami, FL; and San Juan, PR. Strategic Thinking and Planning Sessions – Instructor / Facilitator (Spring 2002).

Cooper Green Public Hospital – Birmingham, AL – Executive Education: (Spring 2000 – Spring 2001).

Texas Department of Health: Bureau of Disease, Injury, and Tobacco Prevention – Austin, TX. Executive Education: Strategic Thinking and Organizational Renewal – Facilitator (Fall 2000).

Veterans Administration – Birmingham, AL – Executive Education: Invited Lecturer (Winter 1999).

ACADEMIC SERVICE:

Member – Search Committee for the Vice President, Office of Rural and Community Health (Texas Tech University Health Sciences Center) and Director, F. Marie Hall Institute for Rural and Community Health (December 2007 – Completion).

Member – Texas Tech Faculty Incentive Grant Review Panel. Teaching and Learning Technology Center Oversight Committee (September 2007 – 2010 – University-wide Committee).

Chair – Texas Tech University Health Science Center and Texas Tech University Transdisciplinary Research in Patient Safety Team (August 2006 – Present – System-wide committee)

Member – Texas Tech Spirituality and Health Workgroup (May 2006 – Present).

Member – Rawls COBA Research Advisory Committee (June 2006 – 2007).

Member – Rawls COBA Employer Relations Committee (June 2006 – 2007).

Finance Committee Member: Louisiana eHealth Initiative (August 2005 – 2006).

AOM Health Care Management Division (January 2005). Outstanding Paper Selection Committee.

Research Committee Chair (July 2004 – Present). Health Systems Management. Tulane University.

Doctoral Committee Member (July 2004 – Present). Health Systems Management. Tulane University.

Council Member (November 2003 – 2004). Pennsylvania Office of Rural Health's Future Council.

Session Chair for the AUPHA's Strategic Thinking Forum (June 4, 2004). Strategic Planning in Federally Funded Health Care Systems.

Chairperson – Strategic Thinking Forum (June 2003 – Present) AUPHA.

Session Chair for The Academy of Management's Health Care Division (August 2, 2003). Professional Development Workshop – Not Just Surviving, but Thriving: Thinking Strategically about the Dissertation Process.

Session Moderator (June 18, 2003). Hospital Emergency Preparedness and Readiness. Annual Pennsylvania Rural Health Conference.

Scholarship Committee (June 2003 – July 2004). College of Health & Human Development. The Pennsylvania State University.

Committee Member: Ad Hoc Curriculum Skills Distribution Committee (Department of Health Policy & Administration – PSU) Developed a program of skills needed for three undergraduate majors and suggested courses to address each skill (2002).

Committee Member: Research Committee – Health Care Management Division of the Academy of Management. Identified and developed innovative ways to promote, encourage, and support the research efforts of the members of the Division (2002 – Present).

Committee Member: Master of Health Administration Program (Department of Health Policy & Administration – PSU). Developed curricula and degree programs (2001 – 2004).

Committee Member: Integrated Core for the School of Public Health (UAB). Developed of a single course designed to integrate the six introductory-level courses (2000-2001).

Committee Member: Accreditation for the University of Alabama’s Health Care Management Program through the Accrediting Commission on Education for Health Services Administration (ACEHSA). Participated in development of report materials and review process (2000-2001).

Senator, Graduate Student Association, University of Alabama at Birmingham, 1998.

President, Health Executive Student Association (ACHE), University of South Carolina, 1996.

ACADEMIC SERVICE (Article Reviewing):

Ad Hoc Reviewer: *International Journal of Healthcare Technology and Management* (2006).

Ad Hoc Reviewer: *Information Systems Management* (2006).

Ad Hoc Reviewer: *Nonprofit Management & Leadership* (2005).

Ad Hoc Reviewer: *Journal of Medical Systems* (2005).

Ad Hoc Reviewer: *The Academy of Management Journal* (2003).

Ad Hoc Reviewer: *American Journal of Public Health* (2002 - Present).

Ad Hoc Reviewer: *Health Care Management Review* (2002, 2005, 2006).

Reviewer: North American Case Research Association – *Health Care Division* (2004 - Present).

Reviewer: North American Case Research Association – *Business Policy & Strategy Division* (2001 - 2004).

Reviewer: *Academy of Management – Healthcare Management Division* (2000 - Present).

Reviewer: *Academy of Management – Business Policy and Strategy Division* (2000 - 2003).

Ad Hoc Reviewer: *Advances in Health Care Management* (2000 – 2006).

Session Chair and Reviewer: Healthcare Management & Hospitality Division – SMA 2000.